

THE BIO - DIVERSITY RESEARCH CENTRE



AND

SUNSET RESOURCE INTERNATIONAL



RAIN FOREST PROJECT

2007

*"Vision without action is merely a dream,  
Action without vision just passes time  
Vision with action can change the World"*

**The Bio-Diversity Research Center  
and  
Sunset Resource International  
Joint Venture**

**The following is a brief description of the joint marketing and operations of Sunset Resource International, USA with the Bio-Diversity Research Centre's Rain Forest Management Project, China. The synergies and new opportunities that result from this alliance greatly accelerate not only our mutual ability to better compete on an international level but will in fact provide us with several new proprietary products and processes that are not easily duplicated.**

**We are in the process of launching a new joint web site in the U.S. The site will feature a complete line of Herbs and Chinese Medicines available in bulk for processors and distributor's in addition to retail sizes for direct on line purchases. Many of these products are harvested from our own sources.**

**The site will be available to both wholesale and retail customers. It will serve as a marketing tool in the U.S. not only for the virtually unlimited supply of herbs and naturally grown commodities direct from our Rain Forest and other Bio-Diverse Projects but many additional products and services we currently offer or are in the process of developing.**

**The new web site will also be the first step of introducing our products, philosophies and objectives to retail consumers, food service clients and distributors not only in the U.S. but around the world.**

## **New Internet Web Site**

**The new “online store” is an expansion into the U.S. of the unique products and services already offered on the site in Asia.**

**<http://natureproducts.net/Products/all.html>**

**At the same time it will assist us in increasing shipping volumes in these items by servicing the distributors in the U.S. allowing full and mixed container shipments of like items.**

**Additionally it begins to add specialty items such as organic products, herbs and ingredients all in the rapidly growing segment of the natural food and alternative health industry.**

**We have laid the ground work to join with a number of regionally based independent companies that will provide us with distribution centers in Atlanta, Chicago, Phoenix, Portland and Los Angeles as we prepare to introduce a complete line of organic, naturally grown and other specialty items in main stream markets across the U.S.**

**Please enjoy this short video tour narrated by the Founder of the**

**Biodiversity Centre Dr. Josef Margraf.**

**<http://www.srichinmoy.tv/tv/150>**

**For more complete details on our projects please visit here**

**<http://natureproducts.net/Projects/investment.html>**

## **BIODIVERSITY**

*(The development of more complex structures allows a greater number of species to coexist with one another. The increase in species richness and complexity acts to buffer the community from environmental stresses and disasters, rendering it more stable.)*

Biodiversity conservation and development are not achieved by the mere protection of nature reserves or species. There are many areas of our daily lives and business activities in which one can contribute to the protection of biodiversity.

Ultimately man is part of the global ecosystem and it takes innovative approaches to conserve resources and enhance biodiversity and improve lifestyles at the same time. The Tianzi Biodiversity Research and Development Centre (Biodiversity Centre) was founded in 2004 with the objective of developing, testing and implementing these concepts while at the same time adapting them to be compatible with the new emerging global economies, regulations and demands.

The Biodiversity Centre is a Chinese registered organization which is politically based within the Ministry of Science and Technology. It is an umbrella for several independent sections that all share the common goal of biodiversity conservation and development. Any legal person or institution can acquire associated membership.

### **BIODIVERSITY RESEARCH CENTER PRIMARY OBJECTIVES**

- A) Conduct research on biodiversity, its sustainable management and production;
- B) Develop products and services that utilize biodiversity but begin entry into high volume products which will in turn increase efficiencies for all.
- C) Offer educational and recreational activities, including private home ownership. .
- D) Consulting services, utilizing Biodiversity and eco-farming combined with privately managed commercial business and income generation that is shared by all participants from Local Farmer and Their Community, the Processing Facility, Global Marketing and Distribution Services.
- E) One of our more unique approaches to this operation is to be totally involved from the soil and seeding to the consumer's final purchase and to educate all parties from grower to end user the importance of maintaining a sustainable balance between the environment, the population and the worlds expanding production requirements. We refer to this as "Traceability"